



Agenda

1. Welcome and apologies
2. Minutes of Previous Meeting
3. "Get Out"
4. Finance report – Insurance
5. Heart Project
6. CredFest2019
7. Flags Project
8. Neighbourhood Plan
9. Visit Mid Devon website
10. Boniface Panels
11. Wellbeing Crediton
12. Active Mums
13. High Street discussion document
14. Methodist Church Open Day – 14 Sept 19
15. Any Other Business and date of next meeting

Minutes of meeting held on Monday 29 April 2019 at 6.30pm

Venue: The Meadow Suite, Lords Meadow Leisure Centre

Present: Rosemary Stephenson (Chair), Rod Brookes Hocking (Secretary), Martin Ashley (Treasurer), Kate Lock, Sam Shaw, Jo Ward, Andrew Vaccari, Paul Tucker (MDDC)

Apologies: Lorraine Harris, Rachel Vowles

#	AGENDA ITEM	DISCUSSION	ACTIONS	DEADLINE
1	WELCOME	Rosemary welcomed everyone to the meeting.	None	N/A
2	MINUTES OF PREVIOUS MEETING	Accepted as an accurate record of the meeting held on 25 March 2019.	None	N/A
3	"GET OUT" LISTINGS	Funds from £500 grant have run out. The Town Team may have to pay for one further listing (fee £45). Courier to be asked if it could run a special feature on CredFest19. Future listings will also feature in the Destination website being worked up by the Economy team at MDDC	(1) Andrew to explain to Courier that funds have run out. (2) Andrew to ask Courier if it could run a double page edition for May/June to include a page on CredFest.	By next Town Team meeting, Tuesday 28 May 2019.
4	FINANCE REPORT	Martin reported that MDDC was raising its Public Liability Insurance requirement from £5 million to £10 million. This would require an additional insurance payment for the Town Team of £91.83. Payment was approved. A payment was approved to Rosemary to cover the cost of purchasing wristbands for the silent disco event at CredFest. The Heart Project will invoice the Town Team for any costs incurred as part of the project (covered by the Awards for All grant).	(1) Town Team to pay premium on its Public Liability Insurance to meet MDDC's £10 million requirement. (2) Rosemary to be compensated for the cost of purchasing wristbands. (3) Heart Project to invoice Town Team for any costs incurred (to be taken from A4A grant).	(1) Report back at next Town Team meeting, Tuesday 28 May.
5	HEART PROJECT	A stakeholder consultation took place on	(1) Heart Project team	(1), (2) & (3)

#	AGENDA ITEM	DISCUSSION	ACTIONS	DEADLINE
	(COMMUNITY HUB)	Saturday 27 April. This proved to be challenging due to (a) the nature of questions asked, and (b) disappointing management of the meeting by the project consultants. Fortunately the meeting was saved by Kate, who took charge. Attendees appeared keen on the website, but views on the building were less forthcoming. Kate felt that it would take time for the public to get used to the ideas behind the Heart Project. Rod suggested that a great deal more public engagement would be required. Additional funding was required for aspects of the project (Bright Ideas and Locality were mentioned as potential funding sources).	to discuss presentation at stakeholder consultation with consultant. (2) Kate to check consultant 'opt out' clause. (3) Applications to Locality Fund (Rosemary) pending.	Report back at next Town Team meeting, Tuesday 28 May.
6	CREFEST 2019	Rachel was unable to attend the meeting to update the Town Team. It was reported that tickets should be arriving on 30 April. Rosemary will devise a system to keep account on ticket sales and which organisations require payment. It was confirmed that ticket sales was now live and that 5,000 brochures should be available by the end of the week (i.e. Friday 3 May). "Grease" was verified as the open-air film, as it won the social media poll. The team was reminded that Rachel urgently needed stewards for the Town Team events. A large banner advertising the Festival at Alan Ladd's on the eastern entrance to the town had been approved. Rosemary was to talk to Andy Busby at MDDC about placing banners on railings at Newcombes Meadow. Jo's cost was yet to be determined. Agreed that Rachel was doing an excellent job.	(1) Rosemary to keep tabs on ticket purchases for each event. (2) All Town Team members to check diaries to see if they had any availability to act as stewards for Town Team events (Rachel to circulate an email listing events). (3) Rosemary to discuss banners at Newcombe's Meadow with Andy Busby.	(1), (2) & (3) Report back at next Town Team meeting, Tuesday 28 May.
7	FLAGS PROJECT	Rosemary confirmed that the Flags workshops had started. Help was needed to put up flags on either the weekends of 24/25/26 May or 1/2 June	(1) Rosemary to ask Chamber of Commerce for help putting up the banners.	Update at next Town Team meeting, 28 May.
8	NEIGHBOURHOOD PLAN	Crediton's draft Neighbourhood Plan 2018-2033 was out for consultation with a deadline of Monday 10 June for comments. The draft plan is available at this link: http://creditonnp.co.uk/ . Comments could also be sent to Rosemary.	N/A	Comments on draft Neighbourhood Plan by 10 June.
9	VISIT MID DEVON WEBSITE	Amy Dugard of MDDC's Economy team had asked the Town Team for its top 5 USP's for Crediton. These were agreed as: 1. Community spirit and leadership in Crediton 2. Crediton Town Square. 3. Community events put on by the Town Team and others (Flags, CredFest, FoodFest, Christmas in Crediton etc) 4. Independent shops 5. Unspoiled rural landscape in EX17 area. The large number of musicians and performers in the area, together with community generated arts activities were considered to be strong contributors to	(1) Rosemary to reply to Amy Dugard.	By next Town Team meeting, 28 May.

#	AGENDA ITEM	DISCUSSION	ACTIONS	DEADLINE
		Crediton life. Crediton town council was considered to be a better source of photographs than the Town Team.		
10	BONIFACE PANELS	Rod reported that the inclusion of a QR code had been approved by the steering group. The project would require a separate page on the Town Team website.	N/A	N/A
11	WELLBEING CREDITON	Rosemary was now part of the steering group for Wellbeing Crediton. A contract has been issued to Westbank, which was in the process of appointing a coordinator for the scheme. The evaluation for the one-year pilot was to be carried out by Wellmoor, a community organisation in Mortonhampstead, with experience of social prescribing programmes.	N/A	N/A
12	ACTIVE MUMS	Lorraine was unable to attend the meeting and had not provided an update. It was thought that the rides weren't yet up and running. Agreed the Town Team needs to find out from Lorraine what was the current status of the rides.	(1) Rosemary to contact Lorraine for update on the rides. (2) Kate to apply to Magic Little Grants	Report back at next Town Team meeting, 28 May.
13	HIGH STREET DISCUSSION PAPER	Paul provided a summary of a recently circulated government discussion paper on the issues currently facing high streets (see notes at the end of these minutes).	Paul to forward paper to the Crediton Chamber of Commerce.	By next Town Team meeting, 28 May.
14	METHODIST CHURCH	The Methodist Church was currently investing significantly in improving the building with a view to increasing community use. All were invited to the opening on Saturday 14 September. Rod was asked if he could give a presentation on the work of the Town Team.	Rod to prepare a presentation on the work of the Town Team.	For Saturday 14 September 2019.
15	ANY OTHER BUSINESS	(1) The Crediton Chamber of Commerce was discussing a Totally Locally initiative to encourage people to use High Street shops. The meeting was scheduled for Thursday 2 May at the 3 Little Pigs PH. (2) Sam Shaw accepted an invitation to join the Town Team.	(1) N/A (2) Sam to be sent agendas and minutes of Town Team meetings.	(1) N/A (2) N/A
15a	DATE OF NEXT MEETING	Date of next meeting: Tuesday 28 May 2019. Venue: The Meadow Suite Time: 6.30pm	Paul to book room	By 21 May.

High Street Discussion Paper

Author: Kerry Ferguson, LGIU Associate **Date:** Thursday March 14, 2019

Key issues:

- o Recommendations for how the High Street can be reshaped and regenerated for the future.
- o The impact on the High Street of out of town shopping.
- o The impact on the High Street of online retailing.

- o Vacancy rates 2018 – national average: 11.1%
 - > South East 10.4%
 - > North East 16.1%
 - > Crediton <10%

- o Growth in hairdressers/barbers, beauty salons, shoe repairs, vape shops, mobile phone shops, antique shops, cafes/coffee shops.

- o Decline of pubs, electrical goods, estate agents, women’s clothing, newsagents.

The 4 Main Issues facing High Streets.

1. Too much retail.
2. Fragmented ownership.
3. Fixed costs of business rates and rents.
4. Business taxation not fit for purpose – disparity between High Street and Online retailers.

o High Streets need to be reimagined as places for leisure activities and communities, with their own distinct identities based on local heritage, history and culture.

In particular, there should be:

1. A greater focus on employment, public services and leisure, including parks, libraries, cultural events and festivals.
2. Being places for social contact.
3. Providing gathering places for community interaction, including a central focal point for people to meet and where events can be held (i.e. in Crediton – the town square and Newcombe’s Meadow).
4. Well designed and well-maintained public realm.
5. Future proofing plans for High Streets and town centres, since much of the digital revolution still lies ahead (IT, augmented reality, robotics, virtual reality).

RECOMMENDATIONS

- o Local authority leadership.**
- o Place partnerships.**
- o Retailers focusing on convenience for shoppers (for example, in amending opening hours, offering a personalised service that online retailers can’t compete with.**
- o Having a vision and a strategy for the future of each High Street.**